



BarRouge^{SHANGHAI}

Make it Yours...

HISTORY

The opening of Bar Rouge in November 2004 a top Bund 18 announced a new era in Shanghai nightlife. It rapidly became the city's undisputably hottest venue for its combination of striking interiors, stunning Bund views, outdoor terrace, expert French bartenders, energetic DJ's, and a sexy crowd. Over the years, Bar Rouge has maintained that reputation year after year by reinventing the terrace with a completely new theme and design every season, introducing bartending concepts that have been copied across China, and infusing everything with a fun attitude. Bar Rouge is, undeniably, an icon of Shanghai's glamorous nightlife.

the terrace

Bar Rouge SHANGHAI
AOL BRAND
WWW.BAR-ROUGE-SHANGHAI.COM

WHY BAR ROUGE ?

BUND 18

Bar Rouge's timeless location on the top floor of Bund 18, a heritage building on Shanghai's historic waterfront, makes it the first choice for your event. The unobstructed views from our spacious terrace across the futuristic skyline of Pudong make a stunning backdrop for your event; the elegant decor of the interior, plush, intimate seating arranged around a rectangular bar, makes it a place to see and be seen...

the VIP room

THE PLACE

Bar Rouge is a Shanghai nightlife icon, offering a completely unique combination of high-style and unmatched views of Pudong's skyscraper jungle from the outdoor terrace of its heritage Bund building. Several years of handling the city's hottest crowd of local and international guests, night after night, means the professionalism and experience of our staff is second to none, ready to ensure the success of any event.

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ACCOMPLISHMENTS

Bar of the Year

City Weekend Readers' Choice Dining
& Nightlife Awards 2013/2012/2011

Bar/Club of the Year

That's Shanghai Food & Drinks Awards 2013/2012/2011

2012 Best 50 Club & Bar Food & Wine

Ideal Bar/Club

Shanghai Daily – iDeal Shanghai

Member of "The World's Finest Club"

since 2010

Bar with the Best Terrace

Time Out Best Bars of Shanghai Awards 2010

Bar to Visit

Wallpaper Shanghai 2009

The Best Bar of 2009

Time Out Best Bars of Shanghai Awards 2009

Editor's Pick

City Weekend Readers' Choice Awards 2009

Bar of the Year

That's Shanghai Food & Drink Awards 2008/2006/2005

Top 7 Clubs Worldwide

ELLE Germany 2007

Top 35 Worldwide Night Spots

Condé Nast Traveler 2005

China What's Cool

Business Week 2005

the terrace

FOOD

By partnering with our other restaurants in Bund 18, Bar Rouge is able to offer an assortment of cocktails and finger food to suit any event. Prefer French favorites? Our modern French eatery, **Mr & Mrs Bund**, will design a menu. Or dim sum? Let chef **To Chi Hoi** arrange a menu.



COCKTAILS

In addition to our range of premium spirits, wines, and Champagnes, Bar Rouge's team of expert bartenders have also designed several **signature cocktails**. Combining their travel and international background with Chinese flavors and scents has yielded a collection of cocktails as unique and cosmopolitan as Shanghai itself.



The Bar



FONDÉ  EN 1743

MOËT & CHANDON

CHAMPAGNE



THEY TRUST US



CHANEL

elite



SOHO CHINA



BELVEDERE
VODKA

Christian Dior

STELLA LUNA

BlackBerry

L'ORÉAL®



PACIFIC WORLD China
The art of Asian destination management

Dom Pérignon®



belgacom

ADDITIONAL SERVICES

You
are
Beautiful

Resident DJ's (local/international) on request
Entertainment Booking (Dancers/Shows)
Limo Service, Bus Transfers
Light Show - Bartending Performance
Host and hostess - Fashion shows

Specific Visual Identity*
Flyers, e-Flyers, and Invitations*
Promotional Items Production*
Photo and Video Shooting*
Photo and Video Editing *

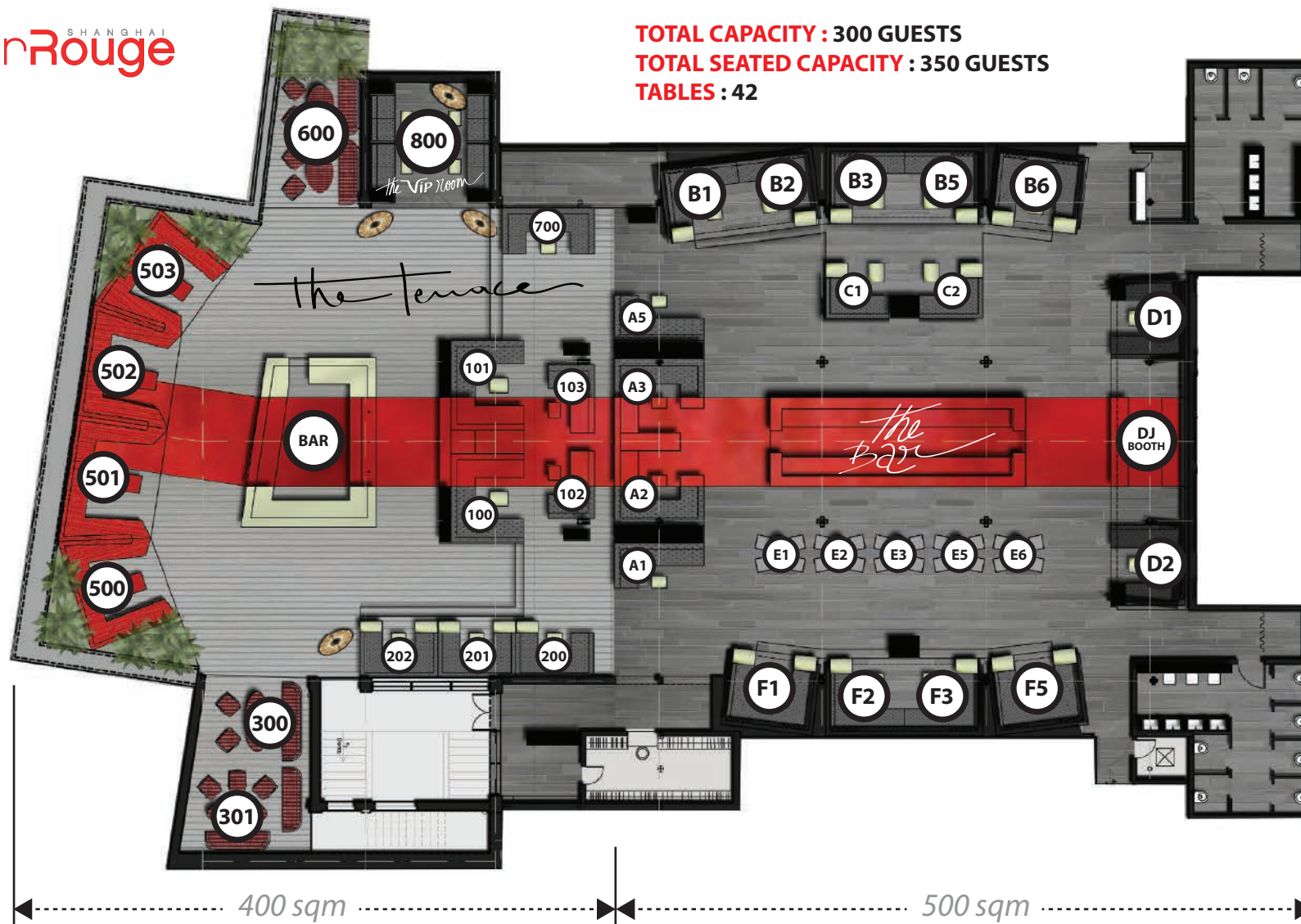
*Provided by Artbeat Studio Shanghai

Bar Rouge SHANGHAI
VCL BRAND

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TOTAL CAPACITY : 300 GUESTS
TOTAL SEATED CAPACITY : 350 GUESTS
TABLES : 42

FLOOR PLAN SPECIFICATIONS



PRIVATIZATION

SUNDAY MONDAY 220,000RMB
 Rental 30,000RMB
 F&B 190,000RMB

TUESDAY 250,000RMB
 Rental 40,000RMB
 F&B 210,000RMB

WEDNESDAY 270,000RMB
 Rental 50,000RMB
 F&B 220,000RMB
Including 10 % Service Charge

THURSDAY 540,000RMB
 Rental 100,000RMB
 F&B 440,000RMB
Including 10 % Service Charge

FRIDAY-SATURDAY 650,000RMB
 Rental 100,000RMB
 F&B 550,000RMB
Including 10 % Service Charge

SUNDAY-WEDNESDAY

INSIDE TABLE

A1 (5-6pax)	1500RMB
A2/A3 (10 pax)	3000RMB
A5 (6PAX)	1500RMB
B1/B2 (8PAX)	3000RMB
B3/B5 (8PAX)	3000RMB
B6 (8PAX)	3000RMB
C1/C2	3000RMB
D1/D2 (8pax)	3380RMB
F1/F2/F3/F5 (8PAX)	3000RMB
E1/E2/E3/E5 (4PAX)	3000RMB

OUTSIDE TABLE

100/101	6000RMB
102/103	4000RMB
200 AREA	4000RMB
300 AREA	3000RMB
500 AREA	3000RMB
600 AREA	3000RMB
700 AREA	3000RMB
800 VIPROOM	12,000RMB

WEDNESDAY : 100 ENTRANCE FEE INCL. 1 DRINK (FROM 9:00)

THURSDAY

INSIDE TABLE

A1 (5-6pax)	3000RMB
A2/A3 (10 pax)	5000RMB
B1/B2/B6 (8PAX)	4000RMB
B3/B5 (8PAX)	5000RMB
C1/C2 (8pax)	5000RMB
D1/D2 (8pax)	10,000RMB
E-AREA (8PAX)	3000RMB
F-AREA (8PAX)	4000RMB

OUTSIDE TABLE

100/101	8000RMB
102/103	6000RMB
200 AREA	4000RMB
300 AREA	4000RMB
500 AREA	5000RMB
600 AREA	4000RMB
700 AREA	4000RMB
800 VIPROOM	15,000RMB

ENTRANCE FEE: FREE FOR LADIES (Free drinks 9:30-11:30), 100 FOR MAN

FRIDAY-SATURDAY

INSIDE TABLE

A1/A5 (5-6pax)	3000RMB
A2/A3 (10 pax)	7000-8000RMB
B1/B2/B6 (8PAX)	5000RMB
B3/B5 (8PAX)	6000RMB
C1/C2 (8pax)	5000RMB
D1/D2 (8pax)	10,000RMB
E-AREA (4PAX)	2000RMB
F-AREA (8PAX)	5000RMB

OUTSIDE TABLE

100/101	12,000RMB
102/103	8000RMB
200 AREA	5000RMB
300 AREA	5000RMB
500 AREA	6000RMB
600 AREA	5000RMB
700 AREA	5000RMB
800 VIPROOM	18,000/20,000RMB

ENTRANCE FEE 100/PAX FROM 9:00PM

CONTACTS

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MAKE
AN
ENTRANCE

BarRouge VOL
BRAND

WWW.BAR-ROUGE-SHANGHAI.COM